

ANDERSON ADVANTAGE

The Anderson School of Management at the University of New Mexico is a world-class business school with award winning faculty and programs, offering a wide array of degree programs for a diverse student population. The faculty have developed a cutting edge curriculum, providing students opportunities for experiential education and making Anderson classrooms far beyond ordinary. With a keen focus on skills needed in the modern workplace, Anderson builds competency and leadership for its students with local impact and global relevance.



DESTINATION

As the **flagship university in the largest city in the state**, UNM is situated in the diverse and colorful cultural center of Albuquerque, the gateway to the Southwest. With the Sandia Mountains to the east, the Rio Grande River to the west, and over 300 days of sunshine per year, Albuquerque is an ideal location for all outdoor activities while also playing host to a multitude of multi-cultural opportunities. *Forbes Magazine* consistently names Albuquerque among the best places for businesses and careers in the country, and *Kiplinger's* calls it one of the smartest places to live.



AACSB Accredited

The Anderson School at UNM is accredited by the Association to Advance Collegiate Schools of Business International (AACSB). The AACSB provides global leadership in advancing management education, a prestigious designation that the top 20% of business schools have earned. UNM Anderson was the third program in the world to attain both Accounting and Business accreditation through the AACSB, becoming a hallmark of excellence in management education.

Why Anderson?

- *Global, Regional and Local Employer Recruitment*
- *Distinguished Faculty with a variety of expertise*
- *AACSB Accreditation*
- *Affordable Education*
- *Accelerated Programs for Undergraduates and Graduates*
- *Graduate and Program Assistantships to reduce tuition*
- *Ideal Destination in the Southwest US*

Tuition Assistance

Over \$240,000 is awarded annually from 169 scholarship opportunities for undergraduate and graduate-level students. Graduate and Program Assistantships are available to all graduate students on a competitive basis. Assistantships pay student tuition for up to 6 credit hours, and provides a monthly stipend in exchange for up to 10 hours of work per week with a supervising faculty member. Anderson awards approximately 70 graduate assistantships per year.

SAGEETHA TRIPURANENI, MBA,
MANAGEMENT OF TECHNOLOGY '13

“ The opportunities provided to me have allowed me not only to have a highly valuable, but also an incredibly unique and customized experience throughout my graduate school career. I will be graduating from Anderson well positioned for success in the real world! **”**



EXPERIENCE. LEADERSHIP. DIVERSITY.

For UNM Anderson's 2,491 undergraduate students, the experience begins as a pre-business major where students gain proficiency in coursework that sets a foundation for success in business curriculum. Once admitted to the BBA program, students continue to explore and engage in Anderson core business courses along with courses in one of 12 concentrations.

At the graduate level, UNM Anderson is home to nearly 600 students pursuing a Master in Business Administration, Master of Accounting or Master of Science in Information Systems and Assurance. With classroom sizes averaging 40 students or less, these programs offer tailored attention from faculty and staff to match coursework and job opportunities with student interests and goals.

GET CONNECTED

Student organizations at Anderson promote connectivity and achievement to make a greater impact on local and global communities. Students engage in leadership development, community outreach, business ethics advocacy, professional networking, and the opportunity to attend national career fairs to gain broader exposure to employers.

DECA | Assoc of Graduate Business Students | ALPFA | Beta Alpha Psi Honors Fraternity for Financial Information Professionals | Delta Sigma Pi Professional Business Fraternity (Gamma Iota Chapter) | Finance Management Association (FMA) | Graduate and Professional Association (GPSA) | IBSG: International Business Students Global | NSSP: National Securities Studies Program | Network Exploitation Security Team (NEST) | Society for Human Resource Management (SHRM), UNM Student Chapter American Indian Business Association (AIBA) | National Association of Black Accountants-UNM (NABA-UNM)

DIVERSE STUDENT POPULATION

(from 2014 - 2015 Academic Year)

Undergraduate students:

48% Women in Management
63% Minority Students

Graduate students:

48% Women in Management
55% Minority Students

RICHARD CHAVEZ, MACCT,
INFORMATION ASSURANCE '15

“ In summer of 2014 I was able to travel to Washington D.C. for the Annual Convention of ALPFA, which is a Latino organization for business professionals and students, thanks to UNM Anderson. I was able to obtain an Internship with my ideal company of Deloitte & Touche LLP in their Advisory Services Practice. I've always had an interest in helping people and I look forward to being able to do so in a more professional atmosphere and on a larger scale. **”**



BACHELOR OF BUSINESS ADMINISTRATION (BBA)

Students in the undergraduate program participate in creative and relevant course concepts that directly associate with the skills and knowledge employers are seeking. This rigorous curriculum involves students in business theories and applications, analytical and critical thinking skills, and adds polish to communication skills and team-building through group projects and presentations.

As freshmen and sophomores, students are declared pre-business majors as they pursue

preparatory courses that will set a foundation for success in upper division management courses. In junior and senior years, students focus on business courses and can emphasize in any of the 12 business concentration areas that match with the student's interest and passion. Students work closely with academic advisors, faculty advisors, and career development facilitators to determine how each concentration plays into individual professional goals.

BBA CONCENTRATIONS:

Accounting | Entrepreneurship | Financial Management | General Management | Human Resource Management
Interdisciplinary Film and Digital Media (*This program starts freshman year with admitted students*)
International Management | International Management in Latin America | Management Information Systems
Marketing Management | Operations Management | Organizational Leadership

ACCELERATED PROGRAMS

**SAVE TIME AND MONEY.
COMBINE DEGREES TO GRADUATE FASTER**

3-2 Program

Combine an undergraduate degree from a program outside of business with MBA degree requirements. The program shares 18 credits of MBA coursework that directly apply to both degrees, significantly reducing the time and cost of earning an MBA degree.

Integrated BBA/MACCT Program

This dual degree program prepares students to obtain a BBA degree, Master of Accounting, and meet the 150-hour requirement to take the CPA exam in less time and fewer credits than a traditional degree program.



JESUS RODRIGUEZ, BBA, FINANCE '15

“ The University of New Mexico has provided me with the opportunities and skills necessary to advance in my field. The university's outstanding staff and faculty have taken a proactive approach to ensuring my success. In particular, Anderson's Career Services department has given me opportunities to connect with professionals in the workforce and pave my way into a fruitful career in the industry I choose. From hosting competitive events for Anderson Clubs to placing us in rooms with great recruiters, the work they do, day in and day out enhances the value of a degree from this college. I thank everyone at the University of New Mexico and will forever speak highly of the work done at this institution. **”**



BRANDYN JORDAN, MACCT, INFORMATION ASSURANCE '15

“ The Anderson School is a place where if students put in the time and investment into themselves, the returns they will receive are enormous. Anderson prepared me well and has opened up countless doors of opportunity for me. The accounting program here is top of the line. You could not pay for a better accounting education. Thanks to Anderson, I was able to receive full time employment offers before graduating with my BBA and secure an internship with PricewaterhouseCoopers in Denver, Colorado. **”**

GRADUATE DEGREE PROGRAMS

MBA | MACCT | MS-ISA

The first rate graduate education at Anderson propels student careers through the integration of theory and practice relevant to business trends and market demands. In each of the immersive graduate programs, the curriculum and faculty challenge students to elevate leadership skills, innovate solutions, and translate knowledge into empowerment through outcome-focused, team-based,

and practical approaches to current business issues.

Anderson graduate students have diverse backgrounds in fields both in and out of business that provides a rich and dynamic educational environment. With options in a variety of content areas and classes offered both during the day and evening, there are programs to match every student interest.

Dual Degree Programs

Students can choose from seven different dual degree programs customized to share credits between programs and reduce the overall time and credit hours of both degrees.

Dual Degrees:

MBA/MACCT, MS-ISA/MBA, MS-ISA/MACCT | MBA/JD | MACCT/JD | MBA/Master of Engineering in Manufacturing Engineering | MBA/Master of Engineering in Electrical Engineering or Mechanical | MBA/MA in Latin American Studies | MBA/Pharm.D

Master of Business Administration (MBA)

The Master of Business Administration (MBA) program incorporates core business courses and a selection from 12 focused concentrations.

MBA Concentrations:

Accounting | Entrepreneurship | Financial Management | Information Assurance | International Management | International Management in Latin America | Management Information Systems | Management of Technology | Marketing Management | Operations Management | Policy and Planning | Organizational Behavior and Human Resource Management

Master of Accounting (MACCT)

The Master of Accounting (MACCT) program offers four different tracks tailored according to student interest and accounting background.

MACCT Program Tracks:

Professional – for non-accounting bachelor students | Advanced | Tax | Information Assurance

Master of Science in Information Systems and Assurance (MS-ISA)

The Master of Science in Information Systems and Assurance (MS-ISA) program integrates student experience in the fields of accounting, computer engineering, computer science, and information systems (IS) or information technology (IT).

MS-ISA curriculum is tailored to student interests and career goals and is focused in the areas of:

Cybersecurity and Information Assurance | Data Analytics | Database Management and Data Warehousing | Fraud, White Collar Crime and Digital and Financial Forensics | Information System Acquisition, Development, and Management | System and Network Administration and Security

MATT GARTON,
MBA, MANAGEMENT
INFORMATION SYSTEMS '14

“ After graduating from Anderson with my bachelor's degree, my next stop was an internship with Southwest Airlines. And interns can fly for free! I flew 15,000 miles that summer. My Southwest internship, in addition to my MBA in Management Information Systems, helped me land my dream job working at Microsoft!

”



"Over the years, Moss Adams has experienced success in our relationship with UNM Anderson Advisement and Career Services. The team is dedicated to sourcing qualified students that match our needs for new hire staff. Our UNM student hires have proven to be some of the best and brightest within New Mexico and throughout the firm."

Colleen Christensen | MOSS ADAMS LLP
Human Resources and Recruiting Manager



CAREER SERVICES

Early in the Anderson program, students focus on developing personal branding, resume building, and networking approaches that positively impact their marketability among top employers locally, nationally, and internationally. Anderson students are continually distinguished among employers as high-achieving students with the motivation and skills to be successful in the careers of their choice.

Frequent Employers of Anderson Grads

City of Albuquerque | DMC Logistics
Fidelity Investments | General Mills
Goldman Sachs | Hewlett Packard | Intel
KPMG | Los Alamos National Laboratories
Merrill Lynch | Moss Adams
Northwestern Mutual | REDW | Summit Electric
Sandia National Laboratories | Target
Thornburg Investment | USDA Forest Service



Your personal success story is in your hands.

What is Brand You?

The Anderson Career Services team is ready to help undergraduate and graduate students connect to their dream careers and internships. Through individual and group coaching sessions, workshops, and events held throughout the year, each Anderson student makes advances in their professional development to become employable, retainable, and promotable. Early in the curriculum at Anderson, students focus on developing personal branding, resume building, and networking approaches that positively impact their marketability among top employers locally, nationally, and internationally.



ANDERSON INTERNSHIPS

Anderson undergraduate and graduate business students are strongly encouraged to pursue one or more internships as a way of connecting coursework with practical applications and demonstrating these skills to future full-time employers. Internship experience provides opportunities to engage students in experiential learning, expand professional networks, and fine-tune student interests with long-term goals in a particular career. Students benefit from mostly paid internships, options to earn credits toward their degree while in the internship, and gain a significant competitive edge in the job market.

Internships correlate to job-search success! Employers overwhelmingly point to internship experience as the most important factor they consider in hiring new college graduates for full-time positions.

Completion of an Internship Prior to Graduation

31% of BBA | 42% of MBA | 55% of MACCT

Average Internship Hourly Wage

BBA - \$14 | MBA - \$18 | MACCT - \$17

AMBASSADORS

The Ambassador program at Anderson serves as a critical link between the student population and the opportunities offered through Anderson programs. This team of student leaders works to empower Anderson students in a peer mentorship role, encouraging all students to take charge of their professional development and Brand You by connecting with the Career Services Office. They serve on a number of committees dedicated to increasing outreach efforts and student impact. They are also easy to identify on campus—each ambassador wears a professional representative red shirt during events and regular occasions in classes as visible resources for all business students.

WHITNEY WHITE, MACCT, INFORMATION ASSURANCE '15

“ After completing my bachelor's degree at Anderson, I pursued a Master's of Accounting degree in hopes of working for the federal government. My journey began with an internship at the Department of Justice and now I'm headed to Arlington, VA to work for the Department of Homeland Security. I am excited to be on my way to achieving my dreams!

”

BY THE NUMBERS (from spring 2014 Exit Survey)

\$41,500 ▶ Average starting salary of Anderson BBA grads
\$61,000 ▶ Average starting salary of Anderson MBA grads
\$52,000 ▶ Average starting salary of Anderson MACCT grads



FACULTY

UNM Anderson's faculty has a wide range of experience and expertise. Areas of global distinction and renown include:

- *Information security*
- *Ethics education*
- *Technology & Entrepreneurship*
- *Accounting*
- *Diversity*
- *Marketing*
- *International Management*

To stay up with emerging workforce trends, our faculty are recognized leaders in their fields. Anderson provides the opportunity for students to work with faculty on management research in order to shape the work environment for generations to come. At Anderson, our faculty doesn't just teach business, they help shape the future of the business world.

FABIAN ARAGON, MACCT '06

“ Anderson's impact on my success went beyond the classroom. Through strong leadership, networking and professional development opportunities, I graduated from Anderson well positioned for the real world. Anderson's faculty and staff's dedication to providing a highly valuable experience makes a big difference and is something I greatly appreciated. **”**



GLOBAL EXPERIENCE

UNM Anderson programs are well-suited for students who are interested in foreign cultures and globalizations. At Anderson we allow the opportunity to interact with a diverse array of cultures on campus – or through international excursions. Anderson graduates experience a rich set of interactions with global leaders to prepare them for leadership roles in our rapidly changing world.

Recent faculty led summer courses include:

- **Contemporary China: Business, Technology, and Culture**
Beijing, Xi'an and Chengdu
- **Culture, Sustainability & Business Opportunities**
Tuscany, Italy
- **Strategic Management in Mexico**

International Exchange Opportunities

UNM students may study for a semester or academic year at a wide variety of international partner universities while paying UNM tuition. Partner universities include top schools around the globe, including new partners in China. Options include extensive English-language and foreign language programs, as well as internships. UNM Regents scholarships are available for undergraduates going to all destinations, and special scholarships are available for China. Visit <http://www.mgt.unm.edu/studyabroad> for details.

Foreign Students at UNM Anderson

Each semester, more than 80 international students attend courses at Anderson as part of their international exchange experience. The start of the semester kicks off with a traditional welcome breakfast to learn more about each student, their educational and professional pursuits, and some of their cultural background. Each of these students add richness and diversity to Anderson classrooms that engage students in dynamic discussions about global applications of concepts.

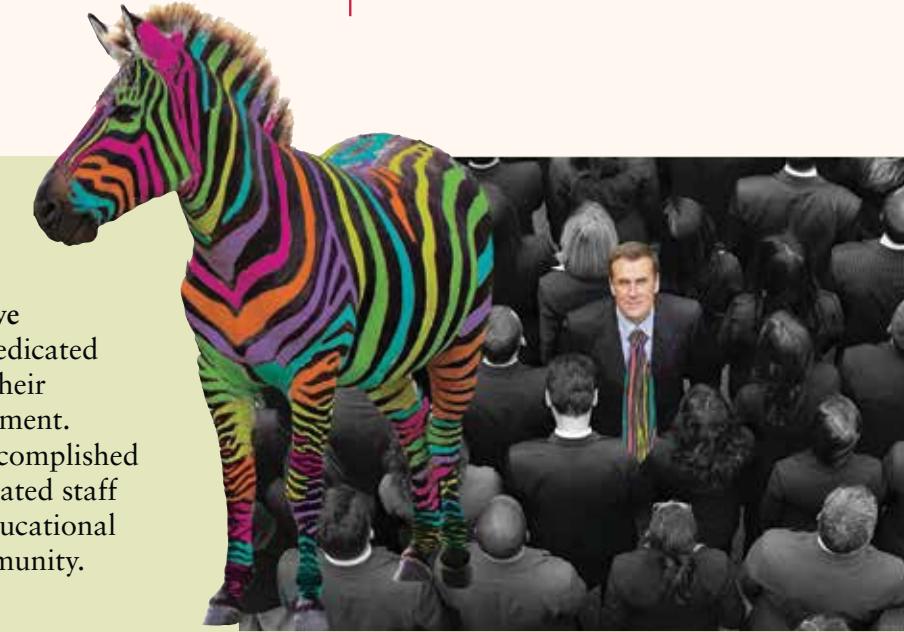


ANDERSON SCHOOL
of MANAGEMENT

Executive & Professional
Education Center

BE BOLD!

Anderson School of Management's Executive and Professional Education Center (EPEC) is dedicated to developing business leaders and cultivating their ability to thrive in a competitive global environment. Our exceptional students, renowned faculty, accomplished alumni, prominent business partners, and dedicated staff work together to provide the highest quality educational resources to serve New Mexico's business community.



CFO Academy

The CFO Academy is a prominent community of financial leaders and decision makers who provide trusted knowledge, pertinent resources and peer-to-peer collaboration to New Mexico's financial professionals. We help our members become effective leaders while driving both their personal and their organizational results.

Learn about the latest technologies, laws, and trends while networking with like-minded financial professionals.

► cfoacademy.unm.edu

Executive MBA (EMBA)

Anderson's flagship offering is a master's program specifically designed for working professionals. Develop your leadership skills and apply business theories to real-life situations. Earn the degree that organizations value from our AACSB accredited program and network with top professionals from a wide variety of industries.

► emba.unm.edu

Career and Professional Development Programs

Designed for professionals who want to build their skills, improve their résumés, and network with other business leaders. Learn from and network with a class of like-minded career focused individuals. Expand your mastery of current competencies and develop new skills and abilities!

► cpd.unm.edu

Custom Programs

Partner with Anderson School to develop strategic solutions to your business challenges. Utilizing Anderson School's prestigious faculty and premier consultants in the business community, we get to know your organization before crafting a relevant and impactful approach for improvement. Partner with a world-class university to create a solution tailored to your organization's mission, goals and objectives.

► customprograms.unm.edu

MBA in Education Leadership

UNM partnered with the Woodrow Wilson National Fellowship Foundation to develop a unique and innovative master's degree: an MBA in Education Leadership. This interdisciplinary program with the Anderson School of Management and the College of Education combines the best practices in business and education leadership within an educational context. Designed for candidates who strive to become principals, superintendents, or other educational leaders, this program combines best practices from both fields of study and cultivates leaders to be agents of change.

► mbaed.unm.edu

ANDERSON FOR LIFE

Anderson School of Management Alumni

As an Anderson alum, you are a part of an elite network of business professionals who have advanced their careers using the knowledge and tools obtained from the Anderson School of Management. Once you leave Anderson post-graduation, you possess a very powerful tool that will benefit you no matter where your career takes you; access to the Anderson Alumni network. With nearly 20,000 alumni working in all 50 states, you can grow your personal and professional networks and find Anderson Lobo contacts at top companies all over the country and world.

A strong alumni community plays a vital role in the success of Anderson. As an alumnus, we not only support but encourage your involvement with the school. Whether it is judging a student competition or providing mentorship to developing business professionals, there are ways for you to stay connected.

Students who walked across the graduation stage recently or in the distant past share one thing in common: the Anderson School of Management is a part of your life story. Join us in growing our alumni network and strengthening the power of this great institution!

Contact Us!

Information on ways to get involved can be found throughout the Anderson Alumni website at www.mgt.unm.edu/alumni.



TOP 5 STATES WHERE OUR ALUMNI ARE

NEW MEXICO – 65% | TEXAS – 6% | COLORADO – 5% | CALIFORNIA – 5% | ARIZONA – 4%



WHAT OUR ALUMNI ARE

ENTREPRENEURS | INNOVATORS | AUTHORS | COMMUNITY LEADERS | CEOs | MENTORS



Left
Senior Alumni Relations Officer
Darrell Garcia (MBA '12) speaking
to UNM Alumni chapter leaders



Right
Anderson Alumni Council Vice Chair
Leslie Hoffman (EMBA '09) with
Professor Manuel Montoya celebrating
homecoming 2014



KAILA GRAFEMAN, MBA,
MARKETING OPERATIONS '13

“ The Anderson School of Management provides a combination of high-quality education, enriching student organizations and accessible scholarships that helped me and my peers grow into young professionals. I graduated from Anderson with concentrations in Marketing, Operations and Interdisciplinary Film and Digital Media. The unique curriculum made me marketable in the workforce and assisted me in landing my dream job after graduation! **”**

ERIK BACA, BBA, ACCOUNTING '99

“ My experience at Anderson School of Management was world class and gave me significant preparation for working at one of the top companies in the world. My education baseline was just as good as any of my worldwide peers within Intel Corporation and allowed me to flourish in corporate finance. My job requires me to financially manage billions of dollars worth of assets and I couldn't be successful without the technical competency I built in the Accounting department at Anderson. If you choose to get an education through the Anderson School of Management you will be set up to have an amazing career! **”**



ANDERSON BY THE NUMBERS

one

Where UNM Small Business Institute is ranked among national programs.

84

Number of Faculty Peer reviewed journal articles in one year.

Where Anderson placed at the Daniels Fund Ethics Consortium Case Competition.

#1

four

Number of Anderson students selected to compete in KPMG National Case Study Competition.

two

The number of competitive tracks that the UNM Business Plan Competition offers. This high-profile, real-world challenge features a Technology Ventures Track and an Entrepreneurial Ventures Track.

Top 3

Anderson's ranking for graduate business schools in *Hispanic Business* magazine.

"Hispanic students are important contributors to the diverse educational experience at the Anderson School. The diversity of the student body is reflective of the 21st century workforce. Their education and success is key to the future prospects of New Mexico and the country."

Dr. Craig White | Anderson School of Management
Interim Dean

nineteen

The number of other schools Anderson Marketing Students topped to win first place in the Credit Karma Campus Challenge under the guidance of John Benavidez and Dr. Catherine Roster.

4

Number of Faculty Initiatives

- Rick and Debbie Johnson Marketing Center
- Bill Daniels Ethics Initiatives
- Parker Center for Family Business
- International Business Students Global

SECOND PLACE

Where Anderson finished at the Small Business Institute's Case Competition – Graduate Level.

#1

Where Anderson students placed in Best Strategy Invitational (BSI) Competition.

Where Anderson students placed in Energy & Jobs Tomorrow Tax Challange.

All data provided is from 2014 - 2015 Academic Year.



UNM ANDERSON SCHOOL
of MANAGEMENT