



# ANDERSON SCHOOL OF MANAGEMENT



# GRADUATE PROGRAMS 2022-2023

# UNLEASH YOUR POTENTIAL.



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## ANDERSON WELCOMES YOU!

Whether you are a prospective student, current student, alumni or a member of the business community, we are excited to engage with you!

The University of New Mexico's Anderson School of Management is a world-class, AACSB accredited business school with award winning faculty and programs, offering a wide array of degree programs for a diverse student population. With more than 24,000 alumni, Anderson graduates impact their communities all over the world.

If you're looking to unleash your potential through excellent programs designed and taught by world-renowned faculty, Anderson is the place for you. We offer three MBA formats and three specialized master's programs that provide flexibility in course design and delivery for working professionals interested in pursuing careers in high-need fields.

According to U.S. News and World Report's 2022 rankings, our part-time MBA program ranked as a top 50 program at public universities, #1 in New Mexico and #3 in the Southwest. Our undergraduate program ranked #1 in New Mexico by the U.S. News and World Report as well.



## We're a Unicorn!

Based on the unique cultural make up of our state, UNM boasts several distinctions:

- A **Hispanic Serving Institution** with 49.9% Hispanic full-time undergraduate students
- A **Minority Institution** with 52.7% minority students
- A **Minority Serving Institution** with 58.5% of undergraduates from ethnic minority groups
- One of 16 **Research 1 Universities** also eligible for Title III/Title V funding
- Leads R1 universities with 5.9% Native American/ Native Hawaiian students
- One of only three R1 universities that are also Minority Institutions

## UNLEASH YOUR POTENTIAL: INNOVATE

UNM is one of only nine Research 1 (R1) universities in the nation that are also Hispanic Serving Institutions, and one of only three that qualify as being R1 and Minority Institutions. So, our incredibly diverse and culturally rich student body and business community is really unique. Anderson applies this knowledge and experience to educate the next generation of leaders to support a diverse workforce and serve a diverse marketplace. Anderson strives to be a national leader in modern business education: we're already doing what others want to learn.

Anderson is also home to the Innovation Academy, where students pursue their interests in innovation, creativity and entrepreneurship. They build their enterprise while completing their degree program with world-class support from a research university truly interested in their success.

## **UNLEASH YOUR POTENTIAL: ENGAGE IN COMPETITION**

Anderson students compete successfully in a variety of national competitions, most recently earning first place in Small Business Institute and marketing challenges and national sales competitions. Additionally, Anderson is home to the Global Scaling Challenge, in which students from around the world present strategies for selected real companies to best achieve rapid growth. Participating in competitions such as these provide instances for Anderson students to unleash their potential through real-world business experience and job opportunities.

## **UNLEASH YOUR POTENTIAL: FIND YOUR PASSION**

Anderson will help you discover what you're passionate about and become prepared to do it. Anderson is a place that empowers and inspires people: to work together, to apply new thinking, to become more fearless in mixing things up. Anderson is a place that provides you with the kind of foundational learning you can build a future on, where you can explore various paths to your degree, which will lead to myriad career possibilities.

**Let Anderson  
Help You  
Unleash Your  
Potential.**

## **EMPLOYERS OF ANDERSON GRADUATES**



**Sandia  
National  
Laboratories**



**Los Alamos**  
NATIONAL LABORATORY



**PRESBYTERIAN**



**THE UNIVERSITY OF  
NEW MEXICO**



**MOSSADAMS**



**intel**<sup>®</sup>

**MetLife**

# UNLEASH YOUR POTENTIAL.

## Executive MBA

### STUDENT PERSPECTIVE



“ The EMBA program’s two-week international residency program offered me the experience of a lifetime. Interfacing with global business leaders gave me a more in-depth perspective regarding the unprecedented changes we’re seeing in health care here in the U.S. and worldwide. ”

**Gabriel Castro, EMBA 2019**  
Director, PMG Practice Operations  
Presbyterian Healthcare Services

The Executive MBA program is structured for business leaders: ideas are shared in face-to-face immersive experiences and online classroom learning to enhance leadership development and educational experiences. The program features synchronous online Saturday classes, networking events, alumni engagement, and two week-long immersive experiences to bookend course delivery. Wrap-around services include course materials, registration, catering, parking and a dedicated student success specialist.

### QUICK FACTS

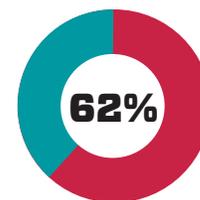
Learn more at [emba.mgt.unm.edu](http://emba.mgt.unm.edu)

- 43 credit hours
- Summer start, apply by late fall or early spring
- Courses offered primarily online synchronous every other Saturday
- Specialty tracks in Science and Tech Leadership, Diversity Leadership or Global Leadership
- Students from any undergraduate academic preparation may apply
- Significant work experience, including leadership or managerial experience, is required to qualify for the program

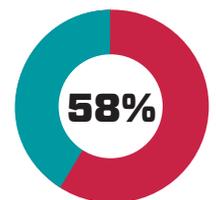
### EMBA BY THE NUMBERS



Average Age



Minorities in Program



Women in Program

## STUDENT PERKS

Learn more at [emba.mgt.unm.edu](http://emba.mgt.unm.edu)

- Hybrid delivery: Executive students can live anywhere in the world, or live in Albuquerque and have the flexibility to travel when needed
- Flat rate tuition with competitively priced total program cost
- Significant leadership or managerial experience required, contributing to rich classroom experiences and discussion throughout the program
- Cohort style program: students begin and complete the program together in two years and build lasting relationships with their cohort members
- Leadership and team-based curriculum; students are placed in small learning teams each semester
- Includes an immersion in the chosen track: Global leadership immersion abroad, Science and Tech leadership immersion in New Mexico, Diversity Leadership immersion in the Southwest



### FACULTY PERSPECTIVE

“ The executives of the future will have to be innovative thinkers, and your EMBA from Anderson puts you at the cutting edge of strategy and execution. ”

**Dimitri Kapelianis, Ph.D.**  
**Associate Professor**  
**Department of Marketing,**  
**Information and Decision Sciences**

### GET STARTED TODAY

Apply at  
[mgt.unm.edu/application-process](http://mgt.unm.edu/application-process)

### DEADLINES

Term	Round 1	Round 2
Summer	Feb. 1	April 1

### APPLICATION REQUIREMENTS

- GMAT/GRE or Waiver
- Resume
- Personal Statement
- Three Letters of Recommendation
- Application Video
- Transcripts
- Application Fee
- Additional Requirements for International Students

# UNLEASH YOUR POTENTIAL.

## MBA

### STUDENT PERSPECTIVE



“The expertise and professionalism of the faculty is extraordinary! The professors in the program understand that the students are full-time educators. They tailor the content to meet the needs of an educational leader.”

Isla Porras, MBA 2020  
Dean of Students

Digital Arts and Technology Academy

The Anderson MBA is designed to support current and future industry leaders to make impactful and transformational change in their organizations. With flexible and innovative tracks supported by professional coaches and built on the interdisciplinary foundation of the core curriculum, the MBA program brings together like-minded individuals who hope to make a difference in our New Mexico community.

### QUICK FACTS

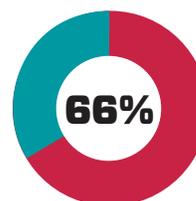
Learn more at [mba.mgt.unm.edu/about](https://mba.mgt.unm.edu/about)

- 43 credit hours
- 18+ month program
- 31 core credit hours
- 12 elective credit hours - can be applied toward a track
- In-person weekday evening classes with online course options available

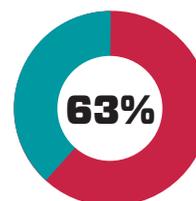
### MBA BY THE NUMBERS



Average Age



Minorities in Program



Women in Program

## STUDENT PERKS

Learn more at [mba.mgt.unm.edu/about](http://mba.mgt.unm.edu/about)

- Specialized tracks in business analytics, cybersecurity, diversity leadership, education, film and digital arts, finance, general management, health care, marketing, operations, people management, project management and sport management
- Track coursework can be flexible, allowing students to pursue courses from multiple tracks to create their own set of electives based on interest
- Professional coaching is available and encouraged to help students build professional networks and connect business curriculum with career interests throughout the program
- Program offers students flexibility to pursue the program full time or part time and can be completed in as little as 18 months if taking four classes a semester
- Courses are offered Monday-Thursday evenings on Main Campus, with online options available
- Student support and world-class faculty are dedicated to student success and engagement
- A rich and diverse classroom experience encourages learning with and from each other



### FACULTY PERSPECTIVE

“The business world is incredibly dynamic. Our faculty bring innovation into our classes, while building a strong foundation of business principles in our students. Teaching in our MBA program not only asks for the best from our students, but also inspires students to ask the best from us.”

**Reilly White, Ph.D.**  
Associate Dean  
of Teaching and Learning

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### DEADLINES

Term	Round 1	Round 2
Summer	Feb. 1	
Fall	April 1	June 1
Spring	Oct. 1	Dec. 1

### APPLICATION REQUIREMENTS

- GMAT/GRE or Waiver
- Resume
- Personal Statement
- Transcripts
- Application Fee
- Additional Requirements for International Students

# UNLEASH YOUR POTENTIAL.

## Online MBA

### STUDENT PERSPECTIVE



“The Online MBA with Anderson is very convenient for individuals who learn best on the go. Anderson’s responsiveness to their students promptly negates the traditional challenges of remote learning. The Online MBA at Anderson allows individuals to not only continue moving forward with their degree but also gain real work experience.”

**Langston Murray, Online MBA 2022  
Technology and Economic  
Development Specialist Intern,  
Sandia National Laboratories**

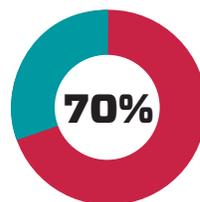
The Online MBA is the most flexible of Anderson’s MBA programs. It provides the same innovative curriculum, diverse faculty, experiential learning and access to professional development included with all Anderson graduate programs, while allowing maximum flexibility to navigate the program. Students can attend full- or part-time in any given semester. For those interested in enhancing their current career, changing professions, or looking to enter a new industry, the online MBA program can position graduates for a career with one of 200 employers recruiting Anderson students.

### QUICK FACTS

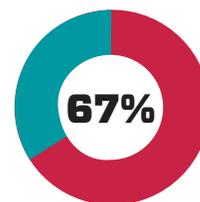
Learn more at [mba.mgt.unm.edu/online](http://mba.mgt.unm.edu/online)

- 43 credit hours
- Can be completed in 16 months full-time
- 31 core credit hours
- 12 elective credit hours, which can apply to a track in cybersecurity, business analytics, diversity leadership, project management, general management or operations
- Courses offered in asynchronous, 8-week format

### ONLINE MBA BY THE NUMBERS



Minorities in Program



Women in Program



Online Asynchronous

## STUDENT PERKS

Learn more at [mba.mgt.unm.edu/online](http://mba.mgt.unm.edu/online)

- Elective courses can be applied toward a track in cybersecurity, business analytics, diversity leadership, project management, general management or operations
- Fully online, asynchronous delivery — students can live anywhere in the world or live in Albuquerque and have the flexibility to manage life and school
- Flat rate tuition with competitively priced total program cost
- Professional work experience not required to apply to program
- Students can attend full-time or part-time in any given semester, or change every semester, depending on work and life responsibilities
- With flexible scheduling, less commuting, and the convenience to tailor your own learning environment, advancing your education is absolutely possible



### FACULTY PERSPECTIVE

“It’s challenging but possible to do well in the Online MBA Program while working full time. Given the program’s immersive nature, strong organizational skills are especially critical for students, such as scheduling dedicated time blocks to devote to the course and sticking to the schedule despite other demands.”

**Ryan Jacobson, Ph.D.**  
Associate Professor  
Department of Management

### GET STARTED TODAY

Apply at  
[mgt.unm.edu/application-process](http://mgt.unm.edu/application-process)

### DEADLINES

Term	1st Half	2nd Half
Summer	April 15	
Fall	July 15	Sept. 15
Spring	Dec. 1	Feb. 15

### APPLICATION REQUIREMENTS

- GMAT/GRE or Waiver
- Resume
- Personal Statement
- Transcripts
- Application Fee

# UNLEASH YOUR POTENTIAL.

## Master of Science in Cybersecurity & Business Analytics

### STUDENT PERSPECTIVE



“ I found the degree interesting, as it was a blend of management and technology. After researching many universities, I came to find that UNM has one of the best business schools in the United States, with good funding, job opportunities and an engaging curriculum. ”

Suresh Kumar Appana, 2017  
Senior Product Owner  
Discover Financial Services

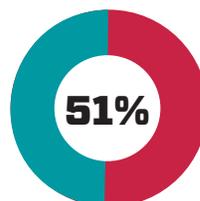
The Anderson Master of Science in Cybersecurity and Business Analytics is a fully online program examining issues surrounding the impact of information security and security risks to business and government. The program is application oriented with case studies and examples, building the foundation for the most widely used analytics tools and techniques. Ideal for students with undergraduate degrees in business, accounting, computer science or computer-related engineering, information systems or information technology.

### QUICK FACTS

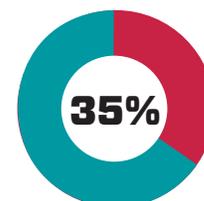
Learn more at [online.unm.edu/online-degrees/cybersecurity-and-business-analytics-ms-cba.html](https://online.unm.edu/online-degrees/cybersecurity-and-business-analytics-ms-cba.html)

- 33 credit hours
- Can be completed in 14 months full time
- Courses offered in an 8-week, asynchronous, online format
- Specialty tracks in either cybersecurity or business analytics
- 30 credit hours of business or technical prerequisites needed
- Courses include data mining, text mining and sentiment analysis, digital forensics, security risk management and advanced IS security leadership

### MSCBA BY THE NUMBERS



Minorities in Program



Women in Program



Online Asynchronous

## STUDENT PERKS

Learn more at [online.unm.edu/online-degrees/cybersecurity-and-business-analytics-ms-cba.html](https://online.unm.edu/online-degrees/cybersecurity-and-business-analytics-ms-cba.html)

- Fully online, asynchronous delivery - students can live anywhere in the world, or live in Albuquerque and have the flexibility to travel when needed
- Flat rate tuition with competitively priced total program cost
- Professional work experience not required to apply
- Students can attend full-time or part-time in any given semester, or change every semester depending on work and life responsibilities
- Ideal for students looking for careers in software system engineering, system analysis, software development, data management and IS program management
- With flexible scheduling, less commuting and the convenience to tailor your own learning environment, advancing your education is absolutely possible



### FACULTY PERSPECTIVE

“The MSCBA program offers cutting edge and rigorous curriculum on cybersecurity and analytics. It aligns well with industry needs and prepares students for the dynamic demand of both the local and national workforces.”

**Han Li**  
Associate Professor  
Department of Marketing,  
Information and Decision Sciences

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### DEADLINES

Term	1st Half	2nd Half
Summer	April 15	
Fall	July 15	Sept. 15
Spring	Dec. 1	Feb. 15

### APPLICATION REQUIREMENTS

- Resume
- Personal Statement
- Transcripts
- Application Fee
- 30 Prerequisite Hours in Business or Computer Courses
- Basic Programming Course

# UNLEASH YOUR POTENTIAL.

## Master of Science in Project Management

### STUDENT PERSPECTIVE



“ Master of Science in Project Management at UNM has given me innumerable tools that have helped me navigate the world of project management with ease. The PM degree developed my skills in management and leadership that is applicable to a wide array of emerging fields. ”

**Rabia Kahn**  
Business Graduate Intern  
Sandia National Labs

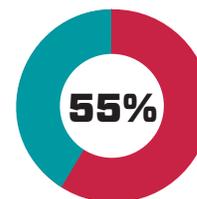
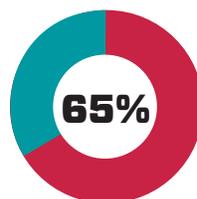
The Master of Science in Project Management degree program is developed specifically for individuals interested in advanced career positions in project management, program management or project controls. This program provides the technical depth for graduates to compete for local, state, national or even international jobs. The program is offered in two formats: accelerated online and a full-time, one-year, on-campus program.

### QUICK FACTS

Learn more at [mspm.mgt.unm.edu](https://mspm.mgt.unm.edu)

- 30 credit hours
- Full-time, on-campus program can be completed in 11 months
- Online program can be completed in as little as 11 months, but offers flexibility in program completion
- Career support from top New Mexico employers
- Primavera system provided

### MSPM BY THE NUMBERS



# STUDENT PERKS

Learn more at [mspm.mgt.unm.edu](http://mspm.mgt.unm.edu)

## Accelerated Online Program

- Course-based project internships included in multiple courses
- Fully online, asynchronous course delivery with flexible time to completion
- Program can be completed in 11 months or adapted to busy working professionals
- Courses offered in 8-week format, two terms each semester, one term each summer
- Five admission cycles per year; applications accepted on a rolling basis

## Full-time, On-campus Program

- Cohort style program with one admission cycle per year (fall term)
- Semester internship required in spring term - placement supported by program
- Daytime, face-to-face, semester long courses, full-time schedule
- Dedicated professional student support



## FACULTY PERSPECTIVE

“Our MS in Project Management is leading the revolution in project management education. Become steeped in content, context and best practices required by today’s project-based economy. You’ll underpin and empower your ambitions, unlock your potential, and harness the knowledge to make a difference.”

**Steven Walsh, Ph.D.**  
**New Mexico Economic  
Development Endowed Chair  
and Distinguished Professor**

## GET STARTED TODAY

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## ADMISSION DEADLINES

### On Campus

Term	Round 1	Round 2
Fall	April 1	June 1

### Online

Term	1st Half	2nd Half
Summer	April 15	
Fall	July 15	Sept. 15
Spring	Dec. 1	Feb. 15

## APPLICATION REQUIREMENTS

- Resume
- Personal Statement
- Transcripts
- Application Fee
- Additional Requirements for International Students

# UNLEASH YOUR POTENTIAL.

## Master of Accounting

### STUDENT PERSPECTIVE



“ The MACCT program is fantastic. The curriculum, professors and resources offered paved my success to becoming a CPA. Additionally, the job opportunities Anderson brings to their students is extraordinary. I cannot think of a better program. Thanks to Anderson, I began my career at PricewaterhouseCoopers in Denver. ”

**Deisy Ruiz, MACCT 2019  
Senior Accountant  
Mission Hills Hospitality**

The Anderson Master of Accounting degree prepares students with or without accounting backgrounds to be experts in areas such as taxation, information assurance, auditing, finance, fraud and managerial accounting. With individualized attention from the MACCT staff and professors as well as specialized courses like the CPA prep course, students obtain the skills and analytical thinking to become CPAs and leaders in their field.

### QUICK FACTS

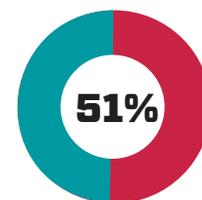
Learn more at [macct.mgt.unm.edu](http://macct.mgt.unm.edu)

- 33 credit hours
- 18 + month program
- In-person weekday evening classes
- Three Tracks: Accounting and Assurance, Tax and Professional

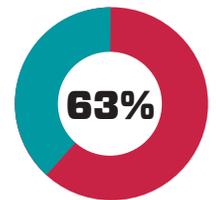
### MACCT BY THE NUMBERS



Average Age



Minorities in Program



Women in Program

## STUDENT PERKS

Learn more at [macct.mgt.unm.edu](http://macct.mgt.unm.edu)

- **Professional Track:** For students without accounting backgrounds
- **Accounting and Assurance Track:** For students with accounting backgrounds
- **Tax Track:** For students with accounting backgrounds
- Supports students interested in public, private or governmental accounting careers
- Prepares students for CPA exam, including CPA review courses
- Provides employer connections in courses, affiliations through advisory boards, on-campus employer recruitment, annual career and internship fair
- Leadership, community engagement and professional development opportunities in the Beta Alpha Psi student organization
- Meets educational requirements and prepares students for CPA exam in New Mexico



### FACULTY PERSPECTIVE

“ Our programs incorporate the skills that today’s employers desire and include “hot” topics such as data analytics and fraud examination. Whether you are seeking additional course credits to sit for the CPA exam or looking to start your career in accounting, our MACCT will help you achieve your goals. ”

**Richard Brody, Ph.D.**  
Professor  
Department of Accounting

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### DEADLINES

Term	Round 1	Round 2
Summer	Feb. 1	
Fall	April 1	June 1
Spring	Oct. 1	Dec. 1

### APPLICATION REQUIREMENTS

- Resume
- Personal Statement
- Transcripts
- Application Fee
- Additional Requirements for International Students

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## **GMAT/GRE WAIVER INFORMATION**

Applicants can qualify to waive the GMAT or GRE score requirement by verifying one of the following:

- An earned M.S. degree from a STEM or business discipline from a regionally accredited Research I or Research II institution or equivalent international institution
- An earned Ph.D. or M.D. in a STEM or business discipline from a regionally accredited Research I or Research II institution or equivalent international institution
- 10 years of managerial level post-undergraduate work experience\*
- Five years of leadership experience as a military officer with rank\*
- Five years of leadership experience as a government official\*
- Completing the three MBA prep courses through Anderson's Business Academy Program; cost of courses reimbursed via scholarship after admission to Anderson

*\*Additional demonstration of quantitative ability required.*

**To apply for an MBA program entrance exam waiver,  
visit: [unmanderson.tfaforms.net/4991382](https://unmanderson.tfaforms.net/4991382)**



## ADMISSION DEADLINES

	Executive MBA	MBA	Online MBA	MS Cybersecurity & Business Analytics	MS Project Management	Master of Accounting
Fall		Apr. 1 <sup>1</sup> Dec. 1 <sup>2</sup>	July 15 <sup>3</sup> Sept. 15 <sup>4</sup>	July 15 <sup>3</sup> Sept. 15 <sup>4</sup>	July 15 <sup>3</sup> Sept. 15 <sup>4</sup>	Apr. 1 <sup>1</sup> Dec. 1 <sup>2</sup>
Spring		Sept. 15 <sup>1</sup> Dec. 1 <sup>2</sup>	Dec. 1 <sup>3</sup> Feb. 15 <sup>4</sup>	Dec. 1 <sup>3</sup> Feb. 15 <sup>4</sup>	Dec. 1 <sup>3</sup> Feb. 15 <sup>4</sup>	Sept. 15 <sup>1</sup> Dec. 1 <sup>2</sup>
Summer	Feb. 1 <sup>1</sup> Apr. 1 <sup>2</sup>	Feb. 1	Apr. 15	Apr. 15	Apr. 15	Feb. 1

1 = Round 1 • 2 = Round 2 • 3 = 1st half • 4 = 2nd half

**ARE YOU READY TO UNLEASH YOUR POTENTIAL?**  
**Attend an information session!**  
**Register: [masters.mgt.unm.edu/visit-us](https://masters.mgt.unm.edu/visit-us)**



# ANDERSON SCHOOL OF MANAGEMENT



[mgt.unm.edu](http://mgt.unm.edu)

@UNMAnderson



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AndersonGrad@unm.edu | 505.277.2525